



GARRETT TRAILS

Garrett Trails is a nonprofit, volunteer organization dedicated to the development of a well-used network of high-quality, sustainable trails that provide access to Garrett County's historic, municipal, and environmental treasures which link to trails outside the county. Garrett Trails believes outstanding quality trails are important to the economic development of the county, will attract visitors, and will promote fitness and outdoor enjoyment for county residents.

OUR MISSION

FUNDRAISING EVENTS

YOUR INVESTMENT

CORPORATE SPONSORSHIP

COMMUNITY



GARRETT TRAILS FUNDRAISING EVENTS

GARRETT COUNTY GRAN FONDO

The **Garrett County Gran Fondo** is an annual biking event that brings together over 1000 cyclists and over 300 local and state-wide volunteers, on a one-day ride through beautiful Garrett County, Maryland.

Names like Devil's Half Acre, Big Savage Mountain, Killer Miller, Overlook Pass, and Meadow Mountain dot this incredible route, and 5 mileage options offer something for everyone to enjoy.

We are a non-competitive event open to cyclists of all ages and participants are encouraged to ride at their own pace and enjoy the majestic scenery in our part of the country.



The very best in the Garrett County area food and drink industry come together every year for the **Taste of Garrett Event**.

With over 30 county-wide restaurants and chefs taking part each year, Taste of Garrett is an impressive gathering of food and drink, as well as a place where restaurants, cafés, bakeries, big and small, come to get noticed by locals and visitors alike.

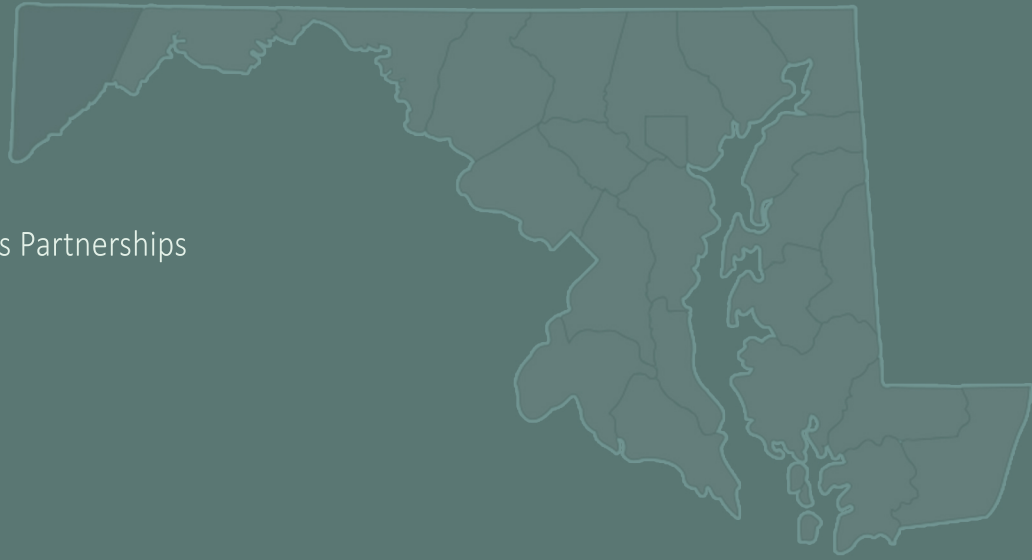
TASTE OF GARRETT



YOUR INVESTMENT

WHY SHOULD YOU INVEST IN GARRETT TRAILS NONPROFIT?

1. Create, Develop and Enhance Credibility
2. Highly Targeted Marketing
3. Leveraged Lead Generation
4. Media Exposure
5. Brand Awareness & Recognition
6. Generate New Sales & Form New Business Partnerships
7. Community Involvement and Giving Back



You have lots of great choices when it comes to your philanthropic giving.

Garrett Trails Organization ensures that your donation is treated with respect and used as it is intended to benefit the trail systems throughout Garrett County, Maryland.

Garrett Trails Nonprofit is a well run, professional and effective organization that's connecting and inspiring generations of outdoor enthusiasts.

Please support us and the experience by joining us on the trail. We offer special recognition of our partners who contribute \$1,000 or more annually. Thank you for considering the opportunities outlined in our Partnership



SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSORSHIP

Ranging in price from \$100 — \$30,000, corporate sponsorship packages allow your company name to be associated with the Garrett County Gran Fondo or Taste of Garrett prior to and during the events. Depending upon your level of sponsorship, your name or logo may appear on T-shirts, posters, banners, entry forms, the Garrett Trails Organization website, and pre-event advertising. On the day of the ride or Taste event, your message will reach people via on-site signage and booth space. Please see our sponsorships levels for a full explanation of sponsorships levels and benefits.

TITLE & PRESENTING SPONSOR

(one available per event) \$30,000

GARRETT COUNTY GRAN FONDO

- Logo Promotion in all marketing collateral including all print & online ads
- Logo placement on event banner
- Logo and link on the Garrett Trails website
- Special sign-age with your company logo displayed during the event
- Social media announcement on Facebook, Twitter and Instagram with logo placement on all event specific marketing communications
- Exhibit space at registration & event sponsored
- Recognition during the pre-ride event
- 5 Ride entries
- Opportunity for a signature branded climb or area during the event
- Contractual sponsorships available at a 3 year term and are negotiable
- Logo placement on rider & volunteer shirts

TITLE & PRESENTING SPONSOR

(one available per event) \$5,000

Taste of Garrett

- Logo Promotion in all marketing collateral including all print & online ads
- Logo placement on event banner
- Logo and link on the Garrett Trails website
- Special sign-age with your company logo displayed during the event
- Social media announcement on Facebook, Twitter and Instagram with logo placement on all event specific marketing communications
- Exhibit space at Taste event
- Recognition during the Taste event
- 5 Taste entry tickets
- Contractual sponsorships available at a 3 year term and are negotiable

SPONSORSHIP CUSTOMIZING AVAILABLE

V.I.P SPONSOR

\$1000

(five available)

SUSTAINING SPONSOR

\$750

(unlimited)

COMMUNITY SPONSOR

\$300

(unlimited)

- Logo Promotion in all marketing collateral including all print and online ads
- Logo on the Garrett Trails website
- Banner at selected aid station
- 1 Ride or Taste entry

- Logo on the Garrett Trails website
- Shared banner at the start of the Ride or Taste event
- 1 Ride or Taste entry

- Logo on the Garrett Trails website
- Shared banner at the start of the Ride or Taste event
- Discounted Ride registration or Taste entry

OFFICIAL SUPPLIER

IN-KIND

(unlimited)

Sponsorship donations of in-kind product, service or support. Please contact directly regarding particular support and return on investment.

Mail your donation to
Garrett Trails, P.O. Box 62, McHenry, MD 21541
or contact us at ed@garretttrails.org to discuss options. We gladly accept a tax deductible donation in any amount you are interested in giving.
Tell us if you would like to make a donation and are not interested in the associated benefits.